

GREEN CLAIMS SHOPPING CHECKLIST

A five-minute check for a product you are considering.

THE PRODUCT

Item: _____

The exact claim: _____

ASK BEFORE YOU BUY

1 Do I need it, already own it, or have a repair/borrow option?

2 Does the claim describe the product, package, or both?

3 Is there a specific measure, percentage, or condition?

4 Can I identify who verifies a seal and what it covers?

5 Can my local program accept the claimed recyclable material?

6 Can I actually use the promised refill or compost route?

DECISION

☐ Buy after checking ☐ Keep using what I own ☐ Research later

One fact still missing: _____

Where I checked it: _____

REMEMBER

A green-colored package is a design choice, not proof of a claim.